

Summary of Funding Support under “M” Mark System

Types of Event Funding Support	Sustainable Major Sports Events	New Major Sports Events	Exhibition Matches or Tournaments
Direct grant Applicable for the first three years of the event. <i>The grant will be provided in a sliding scale.</i>	N.A.	✓ <i>year 1: \$6 million</i> <i>year 2: \$5 million</i> <i>year 3: \$4 million</i> (or 85% of eligible expenditure, whichever is less)	N.A.
Matching fund <i>Level of funding ceiling ranges from \$6 million to \$15 million based on the merits of the proposals as assessed and subject to a combined funding ceiling of \$15 million</i>	✓	✓	✓
Direct grant on marketing Up to \$1 million. Applicable for the first year of the event	N.A.	✓	N.A.
Venue hiring grant for venue subsidy Up to \$3 million for Hong Kong Stadium and non-LCSD venues. <i>Applicants applying venue hiring grant beyond \$1 million have to provide full justifications)</i>	✓	✓	✓
Subvention of LCSD notional venue charges	✓	✓	✓

(Revised in August 2025)