



## 「M」品牌活動申請表 Application Form for “M” Mark Events

[ 適用於表演賽事 Applicable to Exhibition Matches / Tournaments ]

- (1) 請將已填妥的申請表格連同活動資料（附錄 II b）和財政預算（附錄 III），以郵遞、傳真或電郵方式送交大型體育活動事務委員會秘書處（地址：香港添馬添美道 2 號 政府總部西翼 13 樓 民政事務局；傳真號碼：2519 7404；電郵地址：[msecs@hab.gov.hk](mailto:msecs@hab.gov.hk)），以便秘書處審核貴機構的活動是否符合資格申請「M」品牌認可，及／或釐定適合有關活動的資助額及支援方式。
- (2) 申請者在本表格填報的資料只用作處理申請「M」品牌活動有關的事宜。申請者在本表格填報個人資料純屬自願。不過，申請者不提供充分的資料，有關申請或無從處理。
- (1) Please return the completed application form, event information list (Appendix II b) and budget (Appendix III) (Applicants wishing to apply for “M” Mark status without requesting funding support are required to complete part 1 to 5 of this form and event information list only) to the Major Sports Events Committee Secretariat, Home Affairs Bureau, 13/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong by post or by fax at 2519 7404 or by e-mail to [msecs@hab.gov.hk](mailto:msecs@hab.gov.hk). This will enable the Secretariat to assess the eligibility of your event for the “M” Mark status, and/or the level and type of support appropriate for your event.
- (2) The data provided in this application form will only be used for the handling matters in relation to the application. The provision of personal data by the Applicant Organisation in this application form is voluntary. However, if the Applicant Organisation does not provide sufficient information, we may not be able to process his/her application.

### 1. 申請機構名稱 Name of Applicant Organisation:

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### 2. 聯絡人資料 Details of Contact Person:

姓名 Name: \_\_\_\_\_

地址 Address: \_\_\_\_\_

電話號碼 Phone number: \_\_\_\_\_ 傳真號碼 Fax number: \_\_\_\_\_

電郵地址 E-mail address: \_\_\_\_\_

### 3. 活動名稱 Name of Event:

(中文 Chinese): \_\_\_\_\_

(英文 English): \_\_\_\_\_

4. 活動日期 Date of event: \_\_\_\_\_

### 5. 建議舉辦場地 Proposed venue:

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**6. 要求提供的支援 (可選多於一項) Support requested (may choose more than one):**

- 配對撥款: 港幣  
Matching fund: HKD\$ \_\_\_\_\_
- 直接補助金<sup>1</sup>: 港幣  
Direct grant<sup>1</sup>: HKD\$ \_\_\_\_\_
- 場租直接補助金<sup>2</sup>: 港幣  
Venue hiring grant for venue subsidy: HKD\$ \_\_\_\_\_
- 康樂及文化事務署名義場地費用資助  
Subvention on LCSD notional venue charges
- 大型體育活動事務委員會轄下諮詢委員會提供意見  
Advices from MSEC Advisory Panel
- 其他後勤支援  
Other logistic support

**7. 活動詳情 Event details**

7.1 是否已確定活動日期? Is the date of event confirmed?

- 是 Yes  否 No

7.2 活動曾否在香港舉行? 如曾在香港舉行, 請說明日期。  
Has the event been held in Hong Kong before? If yes, when?

- 是 Yes  否 No
- \_\_\_\_\_

7.3 有沒有記者招待會日期? 如有, 請列明。  
Will there be any tentative date of press conference? If yes, when?

- 是 Yes  否 No
- \_\_\_\_\_

7.4 參賽運動員資料 (個人項目) Details of players (for individual event)

7.4.1 有多少個運動員參加? How many players will attend?

\_\_\_\_\_

7.4.2 請詳細列明參與運動員姓名及世界排名。  
Please state the name and world ranking of the players in detail.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

<sup>1</sup> 只適用在 2020 及 2021 年獲授「M」品牌的活動。  
Only applicable to events awarded with "M" Mark status in 2020 and 2021.

<sup>2</sup> 只供不獲康文署名義場地費用資助的活動 (因無法獲得場地或任何其他理由)。  
Only for the event which is not receiving subvention on LCSD notional venue charges (due to unavailability of venue or any other reasons).

7.4.3 如運動員沒有世界排名，請詳細列明最佳成績或過往在大型賽事取得的最佳成績，如奧運金牌等。

If the players have no world ranking, please state the excellent achievement in the past major events, such as Olympic Gold medal.

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7.5 參賽隊伍資料（隊際項目） Details of participating teams (for team event)

7.5.1 是國家代表隊還是體育會的賽事？ Is this a national team or club level competition?

國家代表隊 National team

體育會 Club

7.5.2 有沒有世界頂級隊伍或運動員參加？如有，請列明。

Will there be any world-top ranking team(s) or athlete(s) participating in this event? If yes, please state:

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7.5.3 如隊伍沒有世界排名，請詳細列明最佳成績或過往在大型賽事取得的最佳成績，如奧運金牌等。

If the teams have no world ranking, please state the excellent achievement in the past major events, such as Olympic Gold medal.

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8. 預計付費購票觀眾人數 Estimated number of paid admission:

個人項目 Individual Event: 總數 In total: \_\_\_\_\_

隊際項目 Team Event: 每比賽日 Per match day: \_\_\_\_\_

9. 預算活動費用總額 Estimated total event cost: 港幣 HKD\$ \_\_\_\_\_

10. 預算活動收入總額 Estimated total event income: 港幣 HKD\$ \_\_\_\_\_

10.1 有沒有已確定或未確定的贊助？如果有，贊助額是多少？

Any confirmed or unconfirmed sponsorship funding? If yes, how much?

贊助來源:

Sources of sponsorship: \_\_\_\_\_

預算贊助額: 港幣

Expected sponsorship amount: HKD\$ \_\_\_\_\_

10.2 除向本委員會申請撥款資助外，有沒有已確定或未確定的其他政府資助？如有，資助額多少？ Any confirmed or unconfirmed other government subsidy? If yes, how much?

其他政府資助 Other government funding: \_\_\_\_\_

預算資助額 Expected sponsorship amount: 港幣 HKD\$ \_\_\_\_\_

## 11. 備註 Remarks

如已經舉辦過有關活動，請提交最近一次的評估報告及經審計帳目；如有關活動屬首次舉辦，請提交活動的財政預算及類似活動的活動報告。

Please provide evaluation report and audited accounts of the last event (for events which had been organised before) or estimated budget and report on project of similar nature (for brand new events).

\*請刪去不適用者。 Delete as appropriate.

代表申請機構簽署的會長／主席  
President/Chairman signed for and on behalf of  
the Applicant Organisation :

\_\_\_\_\_ (簽署 Signature)

申請機構印章  
Official Stamp of  
Applicant Organisation

姓名  
Name : \_\_\_\_\_

職位  
Post : \_\_\_\_\_

日期  
Date : \_\_\_\_\_