



「M」品牌活動申請表 Application Form for “M” Mark Events

[適用於表演賽事 Applicable to Exhibition Matches / Tournaments]

- (1) 請將已填妥的申請表格連同活動資料（附錄 II b）和財政預算（附錄 III），以郵遞、傳真或電郵方式送交大型體育活動事務委員會秘書處（地址：香港添馬添美道 2 號 政府總部西翼 13 樓 文化體育及旅遊局；傳真號碼：2802 0252；電郵地址：msecs@cstb.gov.hk），以便秘書處審核貴機構的活動是否符合資格申請「M」品牌認可，及／或釐定適合有關活動的資助額及支援方式。
- (2) 申請者在本表格填報的資料只用作處理申請「M」品牌活動有關的事宜。申請者在本表格填報個人資料純屬自願。不過，申請者不提供充分的資料，有關申請或無從處理。
- (1) Please return the completed application form, event information list (Appendix II b) and budget (Appendix III) (Applicants wishing to apply for “M” Mark status without requesting funding support are required to complete part 1 to 5 of this form and event information list only) to the Major Sports Events Committee Secretariat, Culture, Sports and Tourism Bureau, 13/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong by post or by fax at 2802 0252 or by e-mail to msecs@cstb.gov.hk. This will enable the Secretariat to assess the eligibility of your event for the “M” Mark status, and/or the level and type of support appropriate for your event.
- (2) The data provided in this application form will only be used for the handling matters in relation to the application. The provision of personal data by the Applicant Organisation in this application form is voluntary. However, if the Applicant Organisation does not provide sufficient information, we may not be able to process his/her application.

1. 機構名稱¹ Name of Applicant Organisation¹:

請提供申請機構及聯合申請機構（如適用）的註冊資料的證明文件（連同有關註冊證明書和相關文件，包括公司之組織章程大綱及章程細則，以適用者為準）。Please provide documentary proof of the registration information (with relevant registration certificates and related documents, including the Company Memorandum or Articles of Association, whichever is applicable) and that of the joint applicant(s), if applicable.

2. 聯絡人資料 Details of Contact Person:

姓名 Name: _____

地址 Address: _____

電話號碼 Phone number: _____ 傳真號碼 Fax number: _____

電郵地址 E-mail address: _____

3. 活動名稱 Name of Event:

(中文 Chinese): _____

(英文 English): _____

¹ 允許聯合申請（即由兩個或多個私人或非政府組織聯合提出的申請），但必須確定委託人或牽頭組織並對申請負責。A joint application (i.e. an application jointly made by two or more private or non-government organisations) is allowed, but the principal or lead organisation must be identified and be responsible for the application.

4. 活動日期 Date of event: _____

5. 建議舉辦場地 Proposed venue:

6. 要求提供的支援（可選多於一項） Support requested (may choose more than one):

配對撥款 港幣
Matching fund HKD\$ _____

直接補助金² 港幣
Direct grant² HKD\$ _____

場租直接補助金³ 港幣
Venue hiring grant for venue subsidy³ HKD\$ _____

康樂及文化事務署場地費用資助
Subvention on LCSD notional venue charges

7. 活動詳情 Event details

7.1 是否已確定活動日期？ Is the date of event confirmed?

是 Yes 否 No

7.2 活動曾否在香港舉行？如曾在香港舉行，請說明日期。
Has the event been held in Hong Kong before? If yes, when?

是 Yes 否 No

7.3 有沒有記者招待會日期？如有，請列明。
Will there be any tentative date of press conference? If yes, when?

是 Yes 否 No

7.4 參賽運動員資料（個人項目） Details of players (for individual event)

7.4.1 有多少個運動員參加？ How many players will attend?

² 只適用於在 2023 年舉行的表演賽。 Only applicable for exhibition matches and tournaments in 2023.

³ 只供不獲康文署提供場地資助的活動（因無法獲得場地或任何其他理由）。 Only for the event which is not receiving LCSD notional venue subvention (due to unavailability of venue or any other reasons).

10. 預算活動收入總額 Estimated total event income: 港幣 HKD\$ _____

10.1 有沒有已確定或未確定的贊助？（政府資助除外）如果有，贊助額是多少？
Any confirmed or unconfirmed sponsorship funding? (excluding government funding) If yes, how much?

贊助來源:

Sources of sponsorship: _____

預算贊助額: 港幣

Expected sponsorship amount: HKD\$ _____

10.2 除向本委員會申請撥款資助外，有沒有已確定或未確定的其他政府資助？如有，資助額多少？ Any confirmed or unconfirmed other government subsidy? If yes, how much?

其他政府資助 Other government funding: _____

預算資助額 Expected sponsorship amount: 港幣 HKD\$ _____

11. 備註 Remarks

如已經舉辦過有關活動，請提交最近一次的評估報告及經審計帳目；如有關活動屬首次舉辦，請提交活動的財政預算及類似活動的活動報告。

Please provide evaluation report and audited accounts of the last event (for events which had been organised before) or estimated budget and report on project of similar nature (for brand new events).

*請刪去不適用者。 Delete as appropriate.

*申請機構負責人／獲授權人簽署

*Signature of the responsible person / :
authorized person of the applicant organisation

(簽署 Signature)



姓名
Name : _____

職位
Post : _____

日期
Date : _____