



## 「M」品牌活動申請表 Application Form for “M” Mark Events

[ 適用於大型體育賽事 Applicable to Major Sports Events ]

- (1) 請將已填妥的申請表格連同活動資料 (附錄 IIa) 和財政預算 (附錄 III) (只申請「M」品牌認可的「財政自給」活動, 只需填妥本表格第 1 至第 8 項及活動資料一覽表), 以郵遞、傳真或電郵方式送交大型體育活動事務委員會秘書處 (地址: 香港添馬添美道 2 號 政府總部西翼 13 樓 文化體育及旅遊局; 傳真號碼: 2519 7404; 電郵地址: [msecs@cstb.gov.hk](mailto:msecs@cstb.gov.hk)), 以便秘書處審核貴機構的活動是否符合資格申請「M」品牌認可, 及/或釐定適合有關活動的資助額及支援方式。
- (2) 申請者在本表格填報的資料只用作處理申請「M」品牌活動有關的事宜。申請者在本表格填報個人資料純屬自願。不過, 申請者不提供充分的資料, 有關申請或無從處理。
- (1) Please return the completed application form together with event information (Appendix IIa) and budget (Appendix III) (Applicants wishing to apply for “M” Mark status without requesting funding support are required to complete part 1 to 8 of this form and event information list only) to the Major Sports Events Committee Secretariat, Culture, Sports and Tourism Bureau, 13/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong by post or by fax at 2519 7404 or by e-mail to [msecs@cstb.gov.hk](mailto:msecs@cstb.gov.hk). This will enable the Secretariat to assess the eligibility of your event for the “M” Mark status, and / or the level and type of support appropriate for your event.
- (2) The data provided in this application form will only be used for the handling matters in relation to the application. The provision of personal data by the Applicant in this application form is voluntary. However, if the Applicant does not provide sufficient information, we may not be able to process his/her application.

### 1. 申請機構名稱 Name of Organisation:

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### 2. 聯絡人資料 Details of Contact Person:

姓名 Name: \_\_\_\_\_

地址 Address: \_\_\_\_\_

電話號碼 Phone number: \_\_\_\_\_ 傳真號碼 Fax number: \_\_\_\_\_

電郵地址 E-mail address: \_\_\_\_\_

### 3. 活動名稱 Name of Event:

(中文 Chinese): \_\_\_\_\_

(英文 English): \_\_\_\_\_

4. 活動日期 Date of event: \_\_\_\_\_

### 5. 建議舉辦場地 Proposed venue:

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**6. 活動類別 (只選一項) Type of Event (please choose one only):**

- 世界錦標賽或世界級賽事系列賽事的決賽  
World championships or grand finals of world series
- 世界級水平賽事，如世界杯、世界巡迴賽等分站賽或系列賽賽事  
World class level events, such as world cup, one stop of the world series or world tours
- 亞洲或全國主要錦標賽  
Asian or Major National Championships

**7. 要求提供的支援 (可選多於一項) Support requested (may choose more than one):**

- 「M」品牌認可  
“M” Mark status
- 配對撥款: 港幣  
Matching fund: HKD\$ \_\_\_\_\_
- 直接補助金<sup>1</sup>: 港幣  
Direct grant<sup>1</sup>: HKD\$ \_\_\_\_\_
- 推廣活動直接補助<sup>1</sup>: 港幣  
Direct grant for marketing<sup>1</sup>: HKD\$ \_\_\_\_\_
- 場租直接補助金<sup>2</sup>: 港幣  
Venue hiring grant for venue subsidy: HKD\$ \_\_\_\_\_
- 康樂及文化事務署場地費用資助  
Subvention on LCSD notional venue charges
- 大型體育活動事務委員會轄下諮詢委員會提供意見  
Advices from MSEC Advisory Panel
- 其他後勤支援  
Other logistic support

**8. 活動詳情 Event details**

8.1 是否已確定活動日期? Is the date of event confirmed?

- 是 Yes  否 No

8.2 活動曾否在香港舉行? 如曾在香港舉行，請說明日期。  
Has the event been held in Hong Kong before? If yes, when?

- 是 Yes  否 No
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8.3 有沒有記者招待會日期? 如有，請列明。  
Will there be any tentative date of press conference? If yes, when?

- 是 Yes  否 No
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<sup>1</sup> 只適用於世界錦標賽或新增大型體育活動。

Only applicable to world championships or new major sports events.

<sup>2</sup> Only for the event which is not receiving LCSD notional venue subvention (due to unavailability of venue or any other reasons). 只供不獲康文署提供場地資助的活動(因無法獲得場地或任何其他理由)。

8.4 是否獲相關國際體育聯會認可或通過？  
Is the event sanctioned or endorsed by respective international sports federation (IF)? If yes, please state the name of IF.

是 Yes  否 No

國際體育聯會名稱 Name of IF: \_\_\_\_\_

8.5 是否國際體育活動日程內的項目？ Is the event part of the international calendar?

是 Yes  否 No

8.6 屬於什麼類型的活動？ What type of event is it?

\* 公開 Open / 青少年 Youth / 男子或女子 Male or Female / 殘疾人士 Disability

其他（請說明） Other (please specify): \_\_\_\_\_

8.7 活動相隔多久舉行一次？ How often is the event held?

\* 每年 Annually / 每兩年 Every 2 years / 每四年 Every 4 years

其他（請說明） Other (please specify): \_\_\_\_\_

8.8 有多少個國家，地區及參賽者參加？

How many countries, regions and competitors will attend?

國家 Countries / 地區 Regions : \_\_\_\_\_

參賽者 Competitors : \_\_\_\_\_

8.9 是國家代表隊還是體育會的賽事？

Is this a national team or club level competition?

國家代表隊 National team  體育會 Club

8.10 有沒有世界頂級運動員或隊伍參加？如有，請列明。

Will there be any world-top ranking athlete(s) or team(s) participating in this event? If yes, please state:

\_\_\_\_\_

8.11 參賽運動員或隊伍是否有機會通過今次賽事提升其世界排名？

Whether the participating athletes or teams can elevate their world ranking by taking part in this event?

是 Yes  否 No

## 9. 如涉及申辦活動 For bidding of hosting an event

9.1 申辦活動涉及多少費用？ 港幣

How much will it cost to bid? HKD\$ \_\_\_\_\_

9.2 必須於何時提出申辦？

When do you need to submit the bid? \_\_\_\_\_

9.3 國際體育聯會於何時作出決定？

When will a decision be made by the international federation? \_\_\_\_\_

9.4 還有多少個國家或地區申辦？ How many other countries or regions are bidding?

\_\_\_\_\_

10. 預算活動費用總額 Estimated total event cost: 港幣 HKD\$ \_\_\_\_\_

11. 預算活動收入總額 Estimated total event income: 港幣 HKD\$ \_\_\_\_\_

11.1 有沒有已確定或未確定的贊助？（政府資助除外） 如果有，贊助額是多少？  
Any confirmed or unconfirmed sponsorship funding? (excluding government funding) If yes, how much?

贊助來源:

Sources of sponsorship: \_\_\_\_\_

預算贊助額: 港幣  
Expected sponsorship amount: HKD\$ \_\_\_\_\_

11.2 除向本委員會申請撥款資助外，有沒有已確定或未確定的其他政府資助？如有，資助額多少？  
Any confirmed or unconfirmed other government subsidy? If yes, how much?

其他政府資助 Other government funding: \_\_\_\_\_

預算資助額 Expected sponsorship amount: 港幣 HKD\$ \_\_\_\_\_

## 12. 備註 Remarks

12.1 倘若涉及資助的「M」品牌認可申請不獲批准，該活動有可能只獲頒授不涉及撥款的「M」品牌認可。

If application for "M" Mark status involving funding support is unsuccessful, the application may be awarded "M" Mark status without funding support.

12.2 如已經舉辦過有關活動，請提交最近一次的評估報告及經審計帳目；如有關活動屬首次舉辦，請提交活動的財政預算及類似活動的活動報告。

Please provide evaluation report and audited accounts of the last event (for events which had been organised before) or estimated budget and report on project of similar nature (for brand new events).

12.3 如申請舉辦的活動不符合加入香港大型體育活動日程的資格，申請人可考慮另外向康文署體育資助辦事處遞交申請，以便該處審核有關活動是否合資格按本地大型國際體育活動的方式獲得資助。

If an application is considered ineligible for inclusion on the Calendar, the applicant may consider making a separate application to the Sports Funding Office of the LCSD for consideration, if they wish to apply funding under Major Local International Events (MLIE).

\*請刪去不適用者。Delete as appropriate.

代表（申請機構）簽署的會長／主席  
President/Chairman signed for and on behalf of the  
Applicant Organisation : \_\_\_\_\_

(簽署 Signature)

申請機構印章  
Official Stamp of  
Applicant Organisation

姓名  
Name : \_\_\_\_\_

職位  
Post : \_\_\_\_\_

日期  
Date : \_\_\_\_\_