

致：大型體育活動事務委員會秘書處
To: Major Sports Events Committee Secretariat

“M”品牌活動申請表
Application Form for “M” Mark Events
[“Major Sports Event”]

(請在適當的空格內加上“✓”號。Please tick as appropriate)

請填妥本申請表格連同附錄 II(a)及 III (只申請「M」品牌認可的「財政自給」活動，只需填妥本表格第 1 至第 5 項及附錄 II)，並以郵遞、傳真或電郵方式送交：香港添馬添美道 2 號 政府總部西翼 13 樓 民政事務局大型體育活動事務委員會秘書處 (傳真號碼：2519 7404 / 電郵地址：msecs@hab.gov.hk)，以便秘書處審核貴機構的活動是否符合資格申請「M」品牌認可，及 / 或釐定適合有關活動的資助額及支援方式。(請注意，秘書處在收到已填妥的表格及附錄後方能處理有關申請。)

Please complete this application form together with Appendix II(a) and III (Applicants wishing to apply for “M” Mark status without requesting funding support are required to complete part 1 to 5 of this form and Appendix II only) and return them to: - **Secretariat, Major Sports Events Committee, Home Affairs Bureau, 13/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong** by post or by fax at **2519 7404** or by e-mail to msecs@hab.gov.hk. This will enable the Secretariat to assess the eligibility of your event for the “M” Mark status, and / or the level and type of support appropriate for your event. (Please note that your application will only be processed after the Secretariat has received the completed form and Appendix.)

1 申請機構 Applicant Organisation : _____

2 申請者資料 Applicant details

聯絡人姓名 Contact name: _____

聯絡地址 Contact address: _____

電話號碼 Phone number : _____

傳真號碼 Fax number: _____

電郵地址 E-mail address: _____

3 活動詳情 Details of Event

3.1 活動名稱 Name of Event

(中文 Chinese): _____

活動日期 Date of event

(英文 English): _____

3.2 活動類別 (只選一項) Type of Event (please “✓” one only)

- 世界錦標賽或世界級賽事系列賽事的決賽
World championships or grand finals of world series
- 世界級水平賽事，如世界杯、世界巡迴賽等分站賽或系列賽賽事
World class level events, such as world cup, one stop of the world series or world tours
- Asian or Major National Championships

3.3 要求提供的支援(可✓多於一項) Support requested (may “✓”more than one)

<input type="checkbox"/>	「M」品牌認可 “M” Mark status
<input type="checkbox"/>	配對撥款 Matching fund <input type="radio"/> 要求撥款額 Funding requested (\$): _____
<input type="checkbox"/>	直接補助金 (只適用於世界錦標賽或新增大型體育活動) Direct grant (only applicable to world championships/new major sports events) <input type="radio"/> 要求撥款額 Funding requested (\$): _____
<input type="checkbox"/>	推廣活動直接補助金 (只適用於世界錦標賽或新增大型體育活動) Direct grant for marketing (only applicable to world championships/new major sports events) <input type="radio"/> 要求撥款額 Funding requested (\$): _____
<input type="checkbox"/>	康樂及文化事務署場地費用資助 Subvention on LCSD notional venue charges
<input type="checkbox"/>	場租直接補助金 Venue hiring grant for venue subsidy ¹ <input type="radio"/> 要求撥款額 Funding requested (\$): _____
<input type="checkbox"/>	大型體育活動事務委員會轄下諮詢委員會提供意見 Advices from MSEC Advisory Panel
<input type="checkbox"/>	其他後勤支援 Other logistic support

3.4 活動日期 Date of event

3.4.1	是否已確定日期? Is the date confirmed? <input type="checkbox"/> 是 Yes <input type="checkbox"/> 否 No _____
3.4.2	活動曾否在香港舉行? Has the event been held in Hong Kong before? <input type="checkbox"/> 曾 Yes <input type="checkbox"/> 不曾 No
3.4.3	如曾在香港舉行, 請說明日期。 If yes, when? _____
3.4.4	有沒有記者招待會日期? 如有, 請列明。 Will there be any tentative date of press conference? If yes, when? _____

3.5 活動詳情 Event details

3.5.1	是否獲相關國際體育聯會認可或通過? Is the event sanctioned/endorsed by respective international sports federation (IF)? If yes, please state the name of IF. <input type="checkbox"/> 是 Yes: _____ <input type="checkbox"/> 否 No
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¹ Only for the event which is not receiving LCSD notional venue subvention (due to unavailability of venue or any other reasons). 只供不獲康文署提供場地資助的活動(因無法獲得場地或任何其他理由)。

3.5.2	是否國際體育活動日程內的項目？Is the event part of the international calendar? <input type="checkbox"/> 是 Yes <input type="checkbox"/> 否 No
3.5.3	屬於什麼類型的活動？What type of event is it? 例如：公開／青少年／男子或女子／殘疾人士 e.g. Open / Youth / Male or Female / Disability 其他（請說明） Other (please specify): _____
3.5.4	活動相隔多久舉行一次？How often is the event held? 每年 Annually / 每兩年 Every 2 years / 每四年 Every 4 years* 其他 Other: _____
3.5.5	有多少個國家 / 地區及參賽者參加？How many countries / regions and competitors will attend? 國家/地區 Countries / regions: _____ 參賽者 Competitors: _____
3.5.6	是國家代表隊還是體育會的賽事？Is this a national team or club level competition? <input type="checkbox"/> 國家代表隊 National team <input type="checkbox"/> 體育會 Club
3.5.7	有沒有世界頂級運動員 / 隊伍參加？如有，請列明。Will there be any world-top ranking athlete(s) / team(s) participating in this event? If yes, please state: _____
3.5.8	參賽運動員 / 隊伍是否有機會通過今次賽事提升其世界排名？Whether the participating athletes / teams can elevate their world ranking by taking part in this event? <input type="checkbox"/> 是 Yes <input type="checkbox"/> 否 No

4. 建議舉辦場地 Proposed venue held: _____

5. 如涉及申辦活動 For bidding of hosting an event

5.1	申辦活動涉及多少費用？How much will it cost to bid? 港幣 HKD\$: _____
5.2	必須於何時提出申辦？When do you need to submit the bid? _____
5.3	國際體育聯會於何時作出決定？When will a decision be made by the international federation? _____
5.4	還有多少個國家/地區申辦？How many other countries/regions are bidding? _____

6. 預算活動費用總額 Estimated total event cost 港幣 HKD\$: _____

7. 預算活動收入總額 **Estimated total event income** 港幣 HKD\$: _____

7.1	有沒有已確定或未確定的贊助？如果有，贊助額是多少？ Any confirmed or unconfirmed sponsorship funding? If yes, how much? <ul style="list-style-type: none"> • 贊助來源 Sources of sponsorship: _____ • 預算贊助額 Expected sponsorship amount 港幣 HKD \$: _____
7.2	除向本委員會申請撥款資助外，有沒有已確定或未確定的其他政府資助？如有，資助額多少？ Any confirmed or unconfirmed other government subsidy? If yes, how much? <ul style="list-style-type: none"> • 其他政府資助 Other government funding: _____ 預算資助額 Expected sponsorship amount 港幣 HKD \$: _____

8. 備註 **Remarks**

8.1	倘若涉及資助的「M」品牌認可申請不獲批准，該活動有可能只獲頒授不涉及撥款的「M」品牌認可。 If application for “M” Mark status involving funding support is unsuccessful, the application may be awarded “M” Mark status without funding support.
8.2	如已經舉辦過有關活動，請提交最近一次的評估報告及經審計帳目；如有關活動屬首次舉辦，請提交活動的財政預算及類似活動的活動報告。 Please provide evaluation report and audited accounts of the last event (for events which had been organised before) or estimated budget and report on project of similar nature (for brand new events).
8.3	如申請舉辦的活動不符合加入香港大型體育活動日程的資格，申請人可考慮另外向康文署體育資助辦事處遞交申請，以便該處審核有關活動是否合資格按本地大型國際體育活動的方式獲得資助。 If an application is considered ineligible for inclusion on the Calendar, the applicant may consider making a separate application to the Sports Funding Office of the LCSD for consideration, if they wish to apply funding under Major Local International Events (MLIE).

*請刪去不適用者 Delete as appropriate

代表（申請機構）簽署的會長／主席

President/Chairman signed for and : _____
on behalf of [Name of Applicant
Organisation] (簽署 Signature)

申請機構印章
Official Stamp of
Applicant Organisation

姓名
Name : _____

日期 : _____
Date