

Eligible expenditure items and ineligible costs

Eligible expenditure items

Bidding for the event

- Publications – the cost of producing any document required, such as the bid document and the relating presentation materials
- Promotion – the cost of producing promotional materials such as posters, leaflets and badges

Staging of the event

Costs that can be met by Direct Grant recommended by MSEC must be items required by and/or stipulated in the international sports federation's rules and regulations or essential for the event concerned. They may include:

- Accommodation – lodging for individuals such as competitors; coaches and team officials; umpires and referees; governing body officials; and international body officials during the event
- Promotion/marketing events – including costs of media events, PR support and promotion materials
- Facility and equipment hire
- Staffing
- Publications
- Medals and memorabilia
- Insurance
- Catering

Direct Grant for marketing

The promotion/marketing items may include costs of media events, TV coverage, PR support, engagement of PR agent and promotion materials.

Ineligible expenditure items

Costs that cannot be met by the Direct Grant recommended by MSEC include:

- Appearance money (except the requirements set by the respective international sports federations)
- Prize money (except the requirements set by the respective international sports federations)
- Unreasonable or excessive costs – costs deemed to be unreasonable or excessive for the purchase of goods or services relating to the event
- Consultancy fees – consultancy fees that are deemed to be ineligible, specifically those relating to providing advice on fund-raising and sponsorship (applicants are advised to check with the Secretariat before committing to consultancy services)
- Inducement – any inducements intended to improve the chance of a bid
- Non-obligatory costs – event cost not required under the international sports federation's rules and regulations for event concerned, e.g. travel and accommodation cost for overseas participants

Note: All the Direct Grant should be used for the approved items and within the approved ceiling amount. Under no circumstances should the Direct Grant be utilised to underwrite deficits arising from an event.